

9.10

16.00 - 20.00	DH – Foyer	Pre-registration	
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DH: Dansens Hus **AHO:** The Oslo School of Architecture and Design **KHiO:** The Oslo National Academy of the Arts

SATURDAY 10.10

09.00 - 13.00	DH – Foyer	Registration	
09.30 - 12.00	AHO – Croquissalen	Premeeting Choreographers	Snelle Hall
10.00 - 12.00	AHO – Lille auditorium	Premeeting Producers	Anette Therese Pettersen
13.00 - 14.15	DH – Main stage	Keynote: <i>Choreographic & Performance Systems</i>	Johannes Birringer
14.15 - 14.45	DH – Foyer	Break: Coffee / tea	
14.45 - 16.00	DH – Main stage	Talk: Human mechanics and soulful machines	Åsa Unander-Scharin, Amanda Steggell
16.00 - 18.00	DH – Foyer	Official keðjaOslo opening. Tapas and Cava	
18.00 - 18.30	KHiO – Scene 4	<i>Body Navigation</i>	Recoil Performance Group
18.00 - 19.30	DH – Studio stage	CODA Festival: <i>Loss – Layers</i>	Baby Q Dance Company
20.00 - 21.00	DH – Main stage	CODA Festival: <i>Is you me</i> + Aftertalk	Benoît Lachambre, Louise Lecavallier, Hahn Rowe, Laurent Goldring

SUNDAY 11.10

08.30 - 09.00	KHiO – Foyer	Coffee / tea	
09.00 - 10.30	KHiO – Scene 4	Lecture: <i>Body and Code – a mutual dramaturgy</i>	Tina Tarpgaard, Ole Christensen
10.30 - 11.00	KHiO – Foyer	Break: Coffee / tea	
11.00 - 12.30	KHiO – Scene 4	1. Presentation: <i>Virtual Physical Bodies</i>	Ghislaine Boddington
	KHiO – Studio 6	2. Presentation / Installation / Mini-workshop: <i>Time fusion. Now dancing with the past in the future</i>	Haraldur Karlsson
	KHiO – Grupperom A	3. Group session: <i>DAMA – interdisciplinary education across borders</i>	Tomi Knuutila
	KHiO – Opera prøvesal	4. <i>Inside Movement Knowledge Research Project</i>	Bertha Bermudez
11.00 - 13.00	KHiO – Inside entrance	5. Mini-workshop: <i>Invisible Twin – an exploration of electromagnetic Oslo</i>	Amanda Steggell
12.30 - 13.45	KHiO	Lunch	
13.45 - 15.15	KHiO – Scene 4	1. Panel and group session: <i>Dance on the small screen</i>	Mario Alfonso, Marlon Barrios Solano
	KHiO – Grupperom A	2. Group session: <i>CTRL+S: Digital archiving of dance</i>	Moderator: Niklas Rydén
	KHiO – Opera prøvesal	3. Lecture: <i>Horizontal planes</i>	Heine Avdal
	KHiO – Studio 6	4. Lecture: <i>Figure & Landscape 3</i>	Igloo: Ruth Gibson, Bruno Martelli
13.45 - 15.45	KHiO – Inside entrance	5. Mini-workshop: <i>Invisible Twin – an exploration of electromagnetic Oslo</i>	Amanda Steggell
15.15 - 15.45	KHiO – Foyer	Break: Coffee / tea	
15.45 - 17.15	KHiO – Scene 4	<i>Curating multimedial performance, communicating interdisciplinarity and audience building</i>	Stefan Schwartz, Wayne Ashley, Héléne Lesterlin. Moderator: Ghislaine Boddington
17.15 - 18.00	KHiO – Foyer	Break: Coffee / tea	
18.00 - 19.10	KHiO – Scene 4	Screening of EMPAC Dance Movies Commission	Introduced by: Héléne Lesterlin
18.00 - 19.00	DH – Studio stage	CODA Festival: <i>Loss – Layers</i>	
20.00 - 00.00	KHiO – Foyer	Dinner hosted at KHiO + 7 min. performance	Choreography: Kristin Hjort Inao

MONDAY 12.10

08.30 - 09.30	AHO – Cafeteria	Coffee / tea	
09.30 - 11.30	AHO – Store auditorium	<i>Interactive installations: When the audience becomes the performer and Dancing in the Streets – performativity in the everyday</i>	Anthony Rowe, Stuart Jones
11.30 - 12.00	AHO – Cafeteria	Break: Coffee / tea	
12.00 - 14.00	AHO – Croquissalen	1. <i>Software tools for visualisation of movement in time and space</i>	Alexander Refsum Jensenius
	AHO – Lille auditorium	2. Discussion: <i>The spectacular and the meaningful: challenges of projection</i>	Moderator: Niklas Rydén
	AHO – Store auditorium	3. Presentation and Group session: <i>When recession strikes, how can art strike back?</i>	Atle Barclay, Asa Richardsdóttir. Moderators: Dragan Klaić/Ghislaine Boddington
	KHiO – Scene 4	4. Panel and Discussion: <i>Where is contemporary dance film headed?</i>	David Hinton, Helena Jonsdottir, John Ashford. Moderator: Héléne Lesterlin
14.00 - 15.30	AHO – Cafeteria	Lunch	
15.30 - 17.00	AHO – Store auditorium	Closing summary + presentation of keðjaUmeå	Six artists sum up keðjaOslo
18.00 - 19.00	DH – Studio stage	CODA Festival: <i>Loss – Layers</i>	Baby Q Dance Company
21.00 - 22.05	DH – Main stage	CODA Festival: <i>Alarm!</i>	Baby Q Dance Company
22.05 - 01.00	DH – Foyer	Party + SKWEE-set	DJ MattHuffley / Sprutbass

keðjaOslo Dance and New Media 10. - 12. October, 2009

5.10 - 9.10 Workshop: *Performance on the Edges: Physical / Digital Media Environments* Atelier Nord – Kunstnernes hus

A group of 12 artists specially selected from the keðjaOslo seminar supported participants take part in a five-day lab with **Dr. Johannes Birringer**. The lab is entitled 'Performance on the Edges: Physical / Digital Media Environments' and has been developed in relation to the theme of this fourth keðja encounter.

The selected artists are: **Sintija Silina** (LAT), **Laura Navndrup Pedersen** (DK), **William Iles og Sini Haapalinna** (FI), **Helle Siljeholm** and **Sarah Christophersen** (NO), **Katrín Gunnarsdóttir** and **Katrín Dagmar Beck** (FI), **Charlotta Ruth** and **Dominique Grünbühel** (SE /AUS), **Tone Gellein** (NO) and **Atle Larsen** (NO). Dance Information Norway collaborates with Atelier Nord who will host the lab. The workshop will have an open presentation 9th October, at Atelier Nord / Kunstnernes Hus, at 19.00.

9.10 - 24.10 Igloo *SwanQuake: House*, installation and virtual environment, in the cellar under the foyer of **DH**. Max 4 persons.

9.10 - 14.10 Interactive installation: *Now Dancing With the Past in the Future* – Haraldur Karlsson **DH – Foyer**

9.10 - 14.10 Nordic Dancefilm today. A selection of short films from the Nordic region, selected by the keðja partners **DH – Foyer**

SATURDAY 10.10

09.00 - 13.00 REGISTRATION **DH – Adm. entrance**

09.30 - 12.00 Pre meeting for choreographers
AHO – Lille auditorium

10.00 - 12.00 Pre meeting for producers
AHO – Croquis salen

13.00 - 14.15 Keynote *Choreographic & Performance Systems* – Johannes Birringer **DH – Main stage**

Johannes Birringer is one of the foremost writers and scholars in the field of performing arts and technology, and has published widely on the theme. 'Performance, Technology and Science', his new book, was released by PAJ Publications in 2008. In addition he has a choreographic practice of his own, has held numerous international workshops, and is professor of Performance Technologies at Brunel University in London. In this keynote lecture Birringer will give insight into the history and development of contemporary dance and choreographic 'systems' in relation to how performance increasingly is being placed in a computational system and digital environment. A positive effect of this development is that artists in the performing arts field are brought closer to artists and researchers from other arts and science disciplines. This development also leads to new requirements in the teaching/training, the infrastructure and the exhibition and dissemination of this intermedial work.

14.45 - 16.00 *Human mechanics and soulful machines* – Åsa Unander-Scharin and Amanda Steggell **DH – Main stage**

In 'staging' a live meeting between artists and choreographers Åsa Unander-Scharin, and Amanda Steggell, we wish to show

the remarkable development from working in a more or less traditional performance context, to creating installations and art works that venture into the world of engineering. Unander-Scharin and Steggell will examine similarities and differences in their artistic and academic approach to terms such as 'movement' and 'choreography', and the 'human sensory organ'. Both of them have done research at PhD level, and created numerous dance and installation pieces that have toured performance spaces as well as galleries and museums. The two have widespread academic and artistic interests in fields like virtual dance, and communication technologies, and both have a particular interest in robots.

16.00 - 17.30 RECEPTION & OFFICIAL keðja OSLO opening **DH – Foyer**

18.00 recoil performance group *Body Navigation*
KHiO – Scene 4

Two dancers and their digital reproduction create the scenographic frame of this humorous and emotional portrait of human relations. Based on rules and structured in a game like manner, the installation makes way for a playful dialog between the man, woman and the digital 'footprints' they leave behind.

The installation was produced by Danish Dance Theater and premiered as a part of the performance 'labyrinth' May 21st 2008 at K2 in Copenhagen. Choreography: **Tina Tarpgaard**. Video Design: **Ole Kristensen** and **Jonas Jongejan**. Dancers: **Kang Ma** and **Laura Lohi**.

18.00 CODA Festival *Loss – Layers* **DH – Studio stage**

20.00 CODA Festival *Is You Me* **DH – Main stage**

22.00 After hours CLUB CODA party at The Villa

SUNDAY 11.10

PLENARY SESSION:

09.00 - 10.30 *Body and code – a mutual dramaturgy* – Tina Tarpgaard and Ole Kristensen: recoil performance group
KHiO – Scene 4

Recoil performance group has been invited to keðjaOslo to show *Body Navigation*, a striking visual performance where the scenography comes alive in response to the dancers. The main artists behind the project, choreographer **Tina Tarpgaard** and computer programmer / video artist **Ole Kristensen** will in this lecture explain and demonstrate the principles behind this work that involves dance, video projection and computer programming. The body, and the computer programme – the code, enter into play with one another, in a mutual dramaturgy.

10.30 - 11.00 MORNING BREAK

11.00 - 12.30 SESSIONS:

1. Virtual Physical Bodies – Ghislaine Boddington
KHiO – Scene 4

Ghislaine Boddington, the creative director of b>d>s body>data>space, London, is an artist, director and curator specialising in performing arts and the integration of body responsive technologies, virtual

physical networks and interactive interfaces. In this session Boddington will present interauthorship as a methodology for developing interdisciplinary performing arts / technology projects. Developed since 1992 and used on over 100 projects since, it is a clear methodology used for direction enabling an equal input for many individuals into a group work. The talk will raise questions of how art is produced in the 21st century: When are we an 'I', and when are we a 'We' is an imperative decision for group work and identity politics for today's world. As an example of work developed with this methodology Boddington will present several body>data>space projects involving telematics, second life and other virtual physical interfaces, including 'skintouchfeel', a content pool supported by ResCen Middlesex University, where she is Research Associate Artist.

2. Presentation / Installation / Mini-workshop

Time fusion. Now dancing with the past in the future

– Haraldur Karlsson **KHiO – Studio 6**

Haraldur Karlsson has been commissioned by keðjaOslo to contribute with an interactive video installation *Now dancing with the past in the future*, which can be experienced in the foyer in Dansens Hus. In this session he will hold a presentation and mini workshop where keðja participants get to try out and look into possibilities of interactive video time manipulation. Haraldur is an Icelandic artist mainly focusing on interactive audiovisual installations and performance. He built up a laboratory for New Media at the Art Academy in Iceland in which he supervised and taught from 2000 until his recent relocation to Oslo.

3. Group session *DAMA – interdisciplinary education across borders* – Tomi Knuutila **KHiO – Group room A**

This session takes the Nordic DAMA (dance and media artists) project as a starting point for discussing the teaching of new media and technology in dance education. DAMA has connected dance and media students in workshops since 2006, and according to the coordinator for the project, **Tomi Knuutila**, they have discovered that different methods of learning, teaching, and creating do not conflict, but support each other, and that working and collaborating together opens possibilities and new ways of doing, thinking and creating. Other discoveries are that both new media and dance are very flexible art forms. When these two are combined, new, fresh, unseen and unheard things happen, and new ways to think about space, time, body, movement, sound and interaction are conceived. Knuutila, an artist, designer and a lecturer in digital media at the University of Lapland, will along with the participants in the session discuss the challenges that arise as artistic practice becomes interdisciplinary, and dance and technology converges.

4. *Inside Movement Knowledge Research Project*

– Bertha Bermudez **KHiO – Opera prøvesal**

How can new media be used to develop new methods to document, notate and recreate dance? And more concretely how can motion capture, new media interface design and gesture analysis be used when looking more at qualitative elements than at quantitative parameters?

A former dancer in some of Europe's leading dance companies, Frankfurt ballet, Compañía Nacional de Danza in Madrid, as well as Emio Greco | PC, then having turned towards work in documentation and research, **Bertha Bermudez** offers a unique insight into how new media can become a new dynamic source for dance documentation and analysis. Her lecture will focus and present the main questions and outcomes of the research projects *Capturing Intention* and *Inside Movement Knowledge* initiated by dance company Emio Greco | PC (Netherlands) in collaboration with the Research Group of Art Practice and Development (Marijke Hoogenboom) at Amsterdam School of the Arts, generated around new ways of dance transmission, documentation, notation and recreation.

5. 11.00 - 13.00 Mini-workshop (group 1) *Invisible Twin: an exploration of electromagnetic Oslo* – Amanda Steggell **KHiO – Inside entrance**

Every city has its own invisible twin-city – a parallel architecture made up of electromagnetic waves emitted by electrical facilities, transmitters and receivers. It is a hotly fought over private, commercial and political territory that is all around us – at home, at work and in play, yet it is difficult to perceive without some kind of technological intervention. During this workshop participants will use a video camera, headphones and an electromagnetic detector that converts electromagnetic activity into audible signals to explore and record their experiences of moving around in Oslo and its uncanny twin. The recordings simultaneously capture the image of the visible city with the sound of the invisible one. **Requirements: Please bring a video camera with mini jack sound input and a set of headphones that you can plug in to your camera with you.**

12.30 - 13.45 LUNCH BREAK

13.45 - 15.15 SESSIONS:

1. Panel and group session *Dance on the small screen* Moderator: Arild Fetveit **KHiO – Scene 4**

Dance is increasingly presented and distributed online. What are the aesthetics of online dance, how does it promote the art form, is it a more sustainable way of promoting and presenting dance, and does it reach the larger audience that we would like it to? Do dance works exist if you can't 'google' them?

Panelists are **Mario Alfonso**, from the web site Sidebyside-net, which is the world's first internet based dance festival, and **Marlon Barrios Solana**, from dance-tech.net, a social internet based forum dedicated to sharing work, ideas and research, generating opportunities for interdisciplinary and collaborative projects. They will present their projects, after which we will open up for the thoughts, experiences, and the creative ideas from the keðja participants. Moderating the session is **Arild Fetveit**, who teaches and researches media / digital aesthetics at the University of Copenhagen.

2. Group session *CTRL+S: Digital archiving of dance* **KHiO – Grupperoom A**

Niklas Rydén, project leader for scenarkivet.se is moderator for this discussion that aims to share experiences of digital archiving in the dance field. Scenarkivet.se is a web archive for Swedish independent dance collaborating with Dansens Hus in Copenhagen. Starting with a presentation of the archive and how it was developed, Rydén will highlight some questions to start a group discussion, as well as encourage a sharing of experiences in the current similar projects going on in the Nordic region at the moment. A possible outcome can be finding grounds for collaboration, exchange of knowledge and programming technology and linking of the different sites.

From a principal question about why, and for whom we make archives; we look at current archiving and documentation practices, and the relation between the physical and the digital archive. What do these platforms have to offer in terms of accessibility, storage and preservation? An important question concerns the format used in digital video, photo, music and text archiving – will digital files be accessible in the future? Accessibility also means being available to the public, and this raises questions about visibility on the Internet, immaterial rights, image and sound quality, and publishing rights. For instance: Who makes the decision to put a video online, the choreographer or other artists involved in the production? The challenge of having an effective communication between professionals from different fields, like the artists, editors, programmers and media handlers that collaborate when creating platforms for digital archiving, is an issue here like in many of the other sessions.

3. *Horizontal planes* – Heine Avdal **KHiO – Opera prøvesal**

Heine Avdal is an award winning Norwegian choreographer, based in Brussels and Oslo. He has toured extensively in Europe, collaborating with **Yukiko Shinozaki** and **Christoph De Boeck** in the production structure *deepblue*, and with solo works. In recent projects, his focus has been on the distribution of space, questioning how spatial conventions affect the way we experience and move through private and public spaces. Exploring people's preconceptions of spatial conventions through slight manipulations, he searches for unexpected intersections between different components of a space. In this context, Avdal also questions how technology is being used or, can be used, to acquire new meanings and perceptions of the human body and of our daily surroundings.

4. *Figure & Landscape 3* – Igloo: Ruth Gibson & Bruno Martelli **KHiO – Scene 4**

The presentation by **Ruth Gibson** and **Bruno Martelli**, well known as artistic duo *Igloo*, considers working between and across art forms and with new media technologies to create and explore imagined landscapes. This is an opportunity to hear about their work that challenges boundaries of arts, sciences, interactive- and other technologies through imaginative and often playful projects. The talk coincides with their current exhibitions: *SwanQuake: House* during keðjaOslo at Dansens Hus, *Altered Sequence* E:vent Gallery and *Dumb Waiter* James Taylor Gallery in London

5. 13.45 - 15.45 **Mini-workshop (group 2)** *Invisible Twin: an exploration of electromagnetic Oslo* – Amanda Steggell **KHiO – Inside entrance**

See morning session # 5 (11.00 - 13.00), for more information.

15.15 - 15.45 AFTERNOON BREAK

END OF DAY PLENARY SESSION:

15.45 - 17.15 **Panel and discussion session**

Curating multimedial performance, communicating interdisciplinarity, and audience building **KHiO – Scene 4**

In this session we hope to de-mystify the work of the curator finding out how curators of multimedia art manoeuvre in between audience expectations, art conventions, and experimental genre defying work. Interdisciplinary art holds a potential to cross over to a broader audience than single genres, but how is this potential released? Is interdisciplinary multimedia art what we need in an age where our phones also are our cameras, our computers, our calendars, our sound systems and our televisions?

In this discussion we invite three international curators that have long experience in working with dance and new media to give their take on what is multimedia and interdisciplinary works' main appeal and strong points, and what are the challenges? **Wayne Ashley** (US) is an independent curator, producer, and consultant working at the intersection of media, technology and performance. Currently he is the Founding Artistic Director of FuturePerfect 2011, a new initiative that both advances and documents the back and forth movement between the field of contemporary live performance on the one hand, and technologies of mediation, software, transmission and simulation on the other. **Hélène Lesterlin** (US) is the Curator for Dance at EMPAC, where she programs dance and theatre performances, events, lectures, screenings, initiates artist residencies, commissions for new work and movement based research. In 2007, she launched the EMPAC DANCE MOVIES Commission, the first major dance film commissioning programme in the US. **Stefan Schwarz** (DE) is head of programming at Tanzhaus nrw Düsseldorf, a venue that yearly presents more than 200 performances. This includes various program concepts in concentrated festivals, thematically motivated

series, international guest performances and experimental platforms. **Ghislaine Boddington** (see morning session) will moderate, adding to the mix her long experience as a curator specializing in performing arts and the integration of body responsive technologies, virtual physical networks and interactive interfaces.

18.00 **Screening** *EMPAC Dance Movies Commission* **KHiO – Scene 4**

The DANCE MOVIES Commission is a program launched by EMPAC to support the creation of new works in which dance meets the technologies of the moving image. The films selected for keðjaOslo are from the commissions of 2007 and 2008, as well as one film from the newly premiered 2009 selection. The DANCE MOVIES Commission is made possible by The Jaffe Fund For Experimental Media And Performing Arts. The fund supports artist residencies, performances, commissioning and productions of new works and their related activities at EMPAC. The EMPAC DANCE MOVIES Commissions are awarded through a competitive open proposal process. As the first major commissioning program for dance film established in the US, it is already having a significant national and international impact, making the creation of new works possible, and inspiring artists in the field to form new collaborations. Curator, **Hélène Lesterlin**, will introduce the program.

18.00 **CODA Festival** *Loss – Layers* **DH – Studio stage**

20.00 **keðjaOslo dinner hosted at KHiO – Foyer**

Students in the 3rd grade bachelor program in modern and contemporary dance perform (ca. 7min).
Choreography: **Kristin Hjort Inao**.

MONDAY 12.10

PLENARY SESSION:

09.30 - 11.30 *Designing for performance* – Dance and New Media, from a design perspective **AHO – Store auditorium**

In an interdisciplinary collaboration with the Oslo School of Architecture and Design (AHO) we present lectures on movement, interaction and technology, from a design perspective.

Anthony Rowe, artist and Associate Professor at the Institute of Design – AHO, will give a talk entitled *Interactive installations – when the audience becomes the performer*. Interactive works place the 'viewer' in the position of what was once exclusively the performer's role. The viewer becomes an active, rather than passive observer. This has several consequences; among which are a high degree of unpredictability, the audience may not react appropriately, or may not react at all, preferring to remain passive and shunning such a limelight. In a sense, interactive installation art may be considered as new media dance performance frozen in time. Anthony Rowe's work, shown at numerous exhibitions and major events under the name of *Squidsoup*, explores these relationships. Rowe is an artist, interaction designer and academic currently living in the UK and Norway. His talk will discuss *Squidsoup*'s work, with an emphasis on technological engagement and the reactions of participants.

Stuart Jones is a composer, sound artist and a Senior Research Fellow in Interaction Design at Central Saint Martins, London. He offers another aspect on the notion of 'performativity' in his talk, *Dancing in the Streets – performativity in the everyday*. Starting from Buckminster Fuller's statement: "I seem to be a verb": In the context of Web 2.0 and user-generated content, Jones' talk examines non-expert performativity as distinct from expert performance, a characteristic that more than anything differentiates an installation piece from a staged piece. Jones explores the paradigm of 'the participant' as opposed to 'the inhabitant'

or 'the user' in relation to a built environment, and he will look at how new technology may support participation and performativity.

11.30 - 12.00 MORNING BREAK

12.00 - 14.00 SESSIONS:

1. *Software tools for visualisation of movement in time and space* – Alexander Refsum Jensenius **AHO – Croquissalen**

Movements unfold in time and space, but how can we create visual displays that effectively present both the kinetics and dynamics of movement? **Alexander Refsum Jensenius** is a music researcher working in the fields of embodied music cognition and new interfaces for musical expression (NIME) at the University of Oslo and at the Norwegian Academy of Music. In this session he will present some of the software tools he has been developing for research on music related movements, and give examples of how motion history images and 'motiongrams' can bridge the gap between physical presence and mental imagery of movement and sound. Participants will have a chance to test the software in the second half of the session, and are encouraged to bring their own laptop and download the software in advance on www.fourms.uio.no/software

2. *Discussion The spectacular and the meaningful: challenges of projection* – Moderator: Niklas Rydén **AHO – Lille auditorium**

The use of projections in theatre and dance has a very long history, most often thought of as evolving from the introduction of technological innovations such as electricity, film and video in recent years most notably the possibilities of real-time image capturing and processing, and motion capture technology. This session aims to pin point and critically examine aesthetics, problems, the highs and the lows of this performance practice.

Eva Ingemarsson and **Niklas Rydén** have gained acclaim for spectacular and innovative performances where advanced technology has been included as a more or less invisible tool in stories of 'what it means to be human'. They will show examples of their work as a starting point for a group discussion on experiences that have been gained after video projection has been used in performing arts for several decades. Questions to be explored are: What is the relation between the story to be told and the technical tool, should technology be allowed to tell its own story? Do different forms of expression 'balance', and should dance be at the foreground? Is there a conflict between a more 'human', or a more 'technological' set of aesthetics? Are there any limits to how much, and what kind of technology one can or should bring into a performance, and should there be such limits? What are the current trends in dance and video today, and do they point out any directions that multi medial dance may take in the future?

3. *Presentation and Group session When recession strikes, how can art strike back?* Moderators: Dragan Klaić / Ghislaine Boddington **AHO – Store auditorium**

In this session, moderated by keðja Task Force leader, theatre scholar and cultural analyst **Dragan Klaić** and aforementioned **Ghislaine Boddington**, we examine how artists can meet the current situation where many European governments have cut up to half of the arts and culture subsidies.

Asa Richardsdóttir, executive director of Iceland Dance Company and member of the board of directors of New Landsbankinn (the National bank of Iceland), will give a unique insight into a country, which this winter was turned upside down. As a currency and a lifestyle devalues a new set of ethics and values are needed along with new solutions.

One needs to think outside the box, which the artistic community does better than anyone. With this as background her talk entitled *Winter of discontent – a personal tale from an upside down country* goes far beyond the perspective of managing an international touring company.

Also speaking is **Atle Barclay** from ROM3, a new initiative for art – and business collaboration related to technology in artistic production. He will speak about partnerships with private enterprises as an alternative source of arts funding. How can artists make use of corporate marketing and branding strategies for their own strategic purposes, and can partnerships provide stability as opposed to sponsorships that are more vulnerable to fluctuations in world economy? One of the first collaborations of ROM3 involved artist **Amanda Steggells** project *Electromagnetic Fountain*, in collaboration with NLI Engineering Industry AS. Steggell is represented in several parts of the keðjaOslo program.

Following the presentations there will be an open discussion aiming to come up with creative ideas and for striking back in times of recession.

4. *Where is contemporary dance film headed?* – David Hinton, Helena Jonsdóttir, John Ashford **KHiO – Scene 4**

In this session, moderated by **Hélène Lesterlin**, dance curator and founder of the EMPAC DANCE MOVIES Commission, we look at dance film, also known as dance for camera. An art form that has existed since the very start of cinematic history, it has festivals dedicated to it in all corners of the world and has been at the centre of many large production and development programs funded and run by major broadcasting companies, such as CANAL + and BBC. Choreographer and filmmaker **Helena Jonsdóttir** will speak about her experience in a talk entitled *Outside the dance stage by using the media as your travel agency*. Former director of The Place, **John Ashford** contributes to the session with his talk: *Dance? On screen? Really?* Film director **David Hinton** will speak about the changing circumstances of dance film production and distribution, and the consequences of digitalization and the internet. His talk entitled *Dance film: Reasons to be cheerful* will feature examples and excerpts from the recent workshop that he taught at Danshögskolan in Stockholm, 'dansfilm 3'.

PLENARY SESSION:

15.30 – 17.00 *Closing summary and presentation of keðjaUmeå* **AHO – Store auditorium**

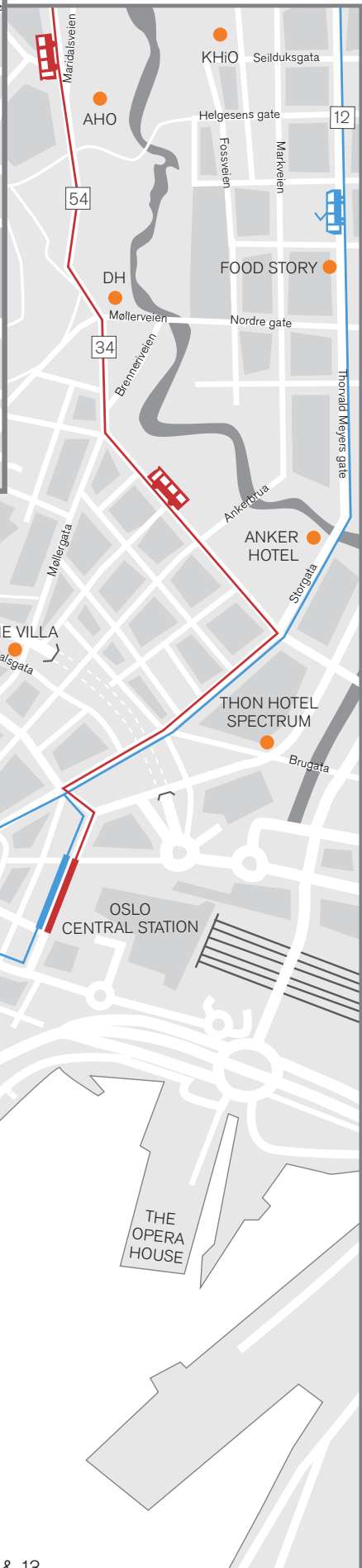
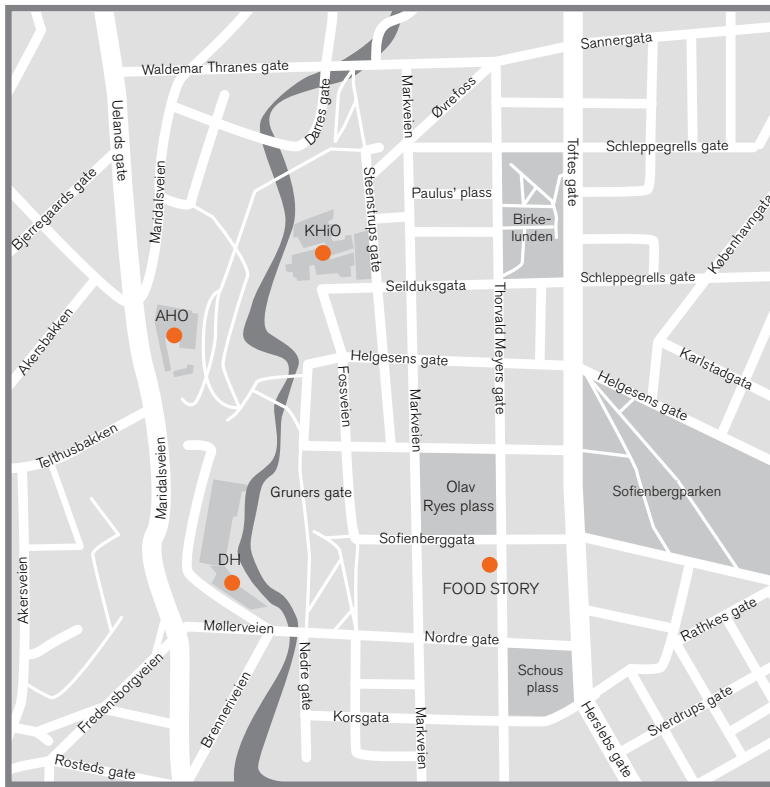
6 of the participants that were chosen to receive financial support to travel to keðjaOslo sum up their experiences from this encounter. We also get a sneak peak at the program for the 5th keðja encounter presented by **Lena Sunderg** from the Swedish Dance Committee and **Christina Molander** from Moderna Dansteatern. With the theme 'The Artistic Process' keðjaUmeå will take place in May 2010.

18.00 CODA Festival *Loss – Layers* **DH – Studio Stage**

21.00 CODA Festival *Alarm!* **DH – Main Stage**

22.05 keðja closing party with **SKWEEE Concert / DJ Matt Huffley / Sprutbass** **DH – Foyer**

Dj **Matt Huffley** is Sprutbass' alias. He combines funky fresh dj-ing with a live skweee-set. Skweee is a relatively new genre of electronic music emerging from Scandinavia the last two years. Played live, it's often described as a mix between funk, hip hop and electronica. The skweee scene is still small, but has already received massive attention beyond Scandinavian borders. SPIN-Magazine has described it as one of the most innovative scenes in today's electronic music.



- DANSENS HUS NORWAY (DH) Møllerveien 2
- THE OSLO SCHOOL OF ARCHITECTURE AND DESIGN (AHO) Maridalsveien 29
- THE OSLO NATIONAL ACADEMY OF THE ARTS (KHIO) Fossveien 24
- FOOD STORY Thorvald Meyers gt 61
- ANKER HOTEL Storgata 55
- THON HOTEL SPECTRUM Brugata 7
- THE VILLA Møllergata 25
- ATELIER NORD Wergelandsveien 17



OSLO TAXI 02323
NORGESTAXI 08000



RED =
BUS 54 & 34



BLUE =
TRAM 11, 12 & 13

Acknowledgements

keðjaOslo / Dance Information Norway would like to thank the following people for offering their time, support, input and advice during the planning of the program: Ståle Stenslie, Amanda Steggell, Heine Avdal, Lise Amy Hansen, Larissa Tiussainen, Johannes Birringer and Haraldur Karlsson. Also Jonah Bokaer at Center for Performance Research, Hélène Lesterlin, Johannes Goebel and Emily Zimmerman at EMPAC, Wayne Ashley at FuturePerfect 2011, Julia Funk at 3-Legged Dog, Paul Kaiser of The OpenEnded Group and Vallejo Gantner at Performance Space 122.

Ine Therese Berg

keðja project manager / curator

Wireless network during keðjaOslo

Dansens Hus:

username: dans
password: dans

KHiO:

username: guest169
password: 123456

AHO:

username: kedja
password: kedja

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The keðja partners / the Management Committee:

Danish Dance Information Center / Dansens Hus (Copenhagen)
Dance Info Finland (Helsinki)
Iceland Dance Company (Reykjavik)
Lithuanian Dance Information Centre (Vilnius)
Moderna Dansteatern (Stockholm)

The keðja Task Force members:

Dragan Klaic, John Ashford, Bjørn Lense-Møller, Annika Levin

We would also like to thank our local partners:



ATELIER NORD

And the funding bodies that have supported the encounter:



NORSK KULTURRÅD
Arts Council Norway



City of Oslo



Education and Culture DG
Culture Programme

